

LOGSET

Privacy Statement: Customer & Marketing Database

Statement pursuant to regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

1. Data Controller

Logset Oy
Hännisentie 2, FI-66530 Koivulahti
Business ID: 1980145-7

2. Representative of the Data Controller:

Kari Mikkilä
Logset Oy
Hännisentie 2, FI-66530 Koivulahti
kari.mikkila(at)logset.fi

3. Database name

Logset Oy's Customer & Marketing Database

4. Purpose of personal data handling:

The handling of personal data is based on the legitimate interest of the company in relation to the customer relationship or another relevant relationship. Personal data is intended for use in the context of the administration, customer services provision, maintenance, and development activities pertaining to

- Logset Oy's existing and potential clients.
- Targeted communications and marketing.
- Service production, provision, and development.
- Dissemination of information on services and events & activities for marketing purposes
- Administration of education/training and courses
- Business design and development
- Market research and customer feedback & the collation and reporting of customer satisfaction data

5. Data held in the database

The following types of database entries are handled:

- Names
- Address details

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- *Phone number*
- *E-mail*
- *Organization*
- *Position in organization*
- *Line of business*

The database may also contain other entries relating to the registrant or account-specific notes and memos and other data pertaining to the maintenance of client relationships such as, e.g. marketing authorizations/restrictions, future or past participation in events, any food allergies/intolerances (any additional information supplied by the registrant during registration for an education event) or data relating to the registrant's purchase order and the delivery and invoicing of this order. With the help of cookies, the database may also include data relating to the registrant's visits and the actions taken on the data controller's website(s).

6. Regular data sources

We primarily acquire data directly from the registrant him/herself or with the help of cookies implemented on the registrar's website(s). In addition to the methods and intended purposes described in this statement, personal data may also be collected and updated from publicly available sources, from authorized agencies such as local or national authorities, and/or from third-party stakeholders in line with the statutes and limitations of any and all applicable legislation. The updating of this data can be performed manually or by using automated systems.

7. Regulation handing over of data

Personal data can be handed over and transferred to the data controller's service producers for the purpose of data handling. Data processors may not handle the aforementioned personal data in such ways or for purposes other than those expressly approved by the data controller.

8. Data transfer outside the EU or EEA

Logset Oy may also outsource data collection and handling to third-party organizations, which may be based in countries outside the European Union and/or the European Economic Area; for example, in the Unites States of America. Such companies may handle personal data in order to provide e.g. IT services. In these cases, sufficient data security is implemented, and the handling of the database entries is managed via the EU-U.S. Privacy Shield system OR via the use of the model clauses approved by the EU Commission.

9. The data protection principles:

Access to all data recorded in and handled by the information systems is restricted and may only be accessed and used by approved personnel. Access to and use of this data requires the user to sign-in to the information system using his/her unique user name and password. The information systems are protected and secured using appropriate antivirus software and firewalls.

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Documents containing manually entered data are protected against unauthorized access and unlawful actions (e.g. disposal, amending/altering or disclosing this data). Data processors may only access and handle the personal data they require to carry out their work duties.

10. Data storage

We store personal data for as long as the client account is active or for as long as is required by law.

The personal data of persons who have given their approval to receive marketing materials is maintained in the marketing database until the registrant declines any further marketing contact. In these cases, the basic information pertaining to the person in question and their reason for declining further marketing contact is stored in the database.

Sensitive information (such as food allergies) pertaining to participants in education/training is removed from the database upon the conclusion of this participation.

We regularly consider whether the storage of data is necessary in compliance with the applicable legislation. In addition, we take reasonable measures to ensure that data entered into the database for the purpose of handling does not contain any incompatible, outdated or inaccurate personal information. We correct or remove incorrect entries at the earliest possible opportunity.

11. The registrant's rights

The registrant has the right to object to the use of his/her data for electronic or other direct marketing purposes by using the unsubscribe or order cancelation link contained in the newsletter or other electronic message or by contacting the representative of the data controller stated in section 2 in writing.

The registrant has the right to check which information has been stored in the database and, if necessary, to require that the data controller corrects or completes the information held in the database relating to him/herself. The registrant is him/herself responsible for the accuracy of the data he/she provides. The registrant must inform the data controller of any changes to the data held in the database. The data controller may also use his/her own initiative to correct mistakes in the data entries if they discover any error or errors.

As a registrant, you have a legal right to oppose or request that access to your data be limited or otherwise restricted and you are entitled to make a complaint about the handling of your personal data to the supervisory authority and request the removal of your personal data from a database or the transfer of this data to another system should you so wish. All requests made by the registrant must be sent in writing to the representative of the data controller stated in section 2.

12. Changes to the privacy policy

Should we make any changes to this statement, we will indicate these changes in an updated version of this statement. Should these changes be significant, we may also choose to disclose them in other ways such as via an email or a bulletin on our website. We highly recommend that you visit our website regularly to keep abreast of any possible changes to this statement.

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Updated: 11/6/2018